

L'Oreal Technique HiColor



Brand: L'Oreal

Product Code: 1004

Availability: 100

Price: \$7.99

Description

Now you can lift black to medium brown hair 3 to 4 levels without brassiness in one simple step. You can achieve long-lasting, pure, true-to-tone haircolor shades on dark hair--cool browns, intense reds, soft auburns and golds. This breakthrough technology combines a strong lifting and toning action which neutralizes unwanted orange tones, then deposits the shade of your choice, all in one single process. The no-drip, easy-to-use creme formula protects and pampers hair during and after processing, leaving hair soft and shiny. MIX WITH 2.5 FL. OZ. 30 VOL. OREOR CREME DEVELOPER. DO NOT USE A LIQUID DEVELOPER. IF YOUR CLIENT'S HAIR IS RELAXED, USE 20 VOL. SEE INSTRUCTIONS PRINTED INSIDE OF THE CARTON.